



## About the Creator & Founder

**Dr. B. Parameswari**

The BrainCarve programme is the brainchild of Dr. B. Parameswari, Masters in Physics and Masters in information studies, Madurai Kamaraj University. She holds a Doctorate in the field of Information Studies and done an intensive study in ABACUS. She was a guiding force for studies of MPhil and PhD in Universities for almost ten years

Dr. B Parameswari began her career at Madurai Kamaraj University as a Lecturer in the Department of Information Studies. A **PGDCA, DBA** and **Oracle Certified Professional** from the **USA**. Dr. Parameswari is certified Stress Management professional accredited by International Stress Management Association (ISMA) of Australia. She has worked with several top MNCs in the field of ABACUS and other techniques. She has written quite a number of children books and is still a curriculum developer for schools. She has several journal publications to her credit, both in print and online media. Her journal has been published in INFORMATION PHILOSOPHY foreign journals (University of Nebraska - Lincoln, Digital commons @ University at Nebraska). Written articles in the leading magazines on the child's mental ability in math and about Learning Difficulties, also in Online edition of India's National Newspapers and other foreign Newspapers. She has published four books related to child development and psychology. She is empowering women Entrepreneurship. she has written lots of articles in the leading magazines

She has conducted seminars and has attended International conferences on Information Technology and Child Psychology. She has been active member of ISMA Organization. She is a Motivational and Confidence building trainer for professional and students in various sectors.

She has travelled to different countries to do research related to child psychology and doing psychology counseling for the children as well as parents for the past 10 years and has had exposure to the education scenarios in different parts of the world. which further fueled her passion for education and children. A deeper understanding of Western and Indian traditional Education helped her to pioneer the unique BrainCarve program which is one of the best integrated programs for whole brain development. in India.

She is an active member of **Women Entrepreneurs of India (WEI)** and one her vision is to women.

There are some awards which added the feathers to her cap...

1. **BEST FRANCHISOR OF THE YEAR AWARD** - Indian Business congress - **EDUCATION - 2018** issued by **Entrepreneurs Council of India.**
2. **India's most prominent Women Empowerment Awards** - ENTREPRENEUR OF THE YEAR - 2019 by **Merit Awards and Market Research (MAMR)**

She is associated with IIT for the social responsibility project - The objective of the research proposal, however, is to introduce the concept of research in high school and to promote child education and child development in rural areas.

She was doing show in Kalaignar TV - Every Wednesdays and in Vasanth TV on every Saturdays on Parenting tips, Study related problems, Behavioral problems and counseling for Parents and students as well.

With a vision to spread whole brain development training across the world, the BrainCarve Professional Training Programs cater to a broad range of audience ranging from kids to adults and help them maximize performance and productivity at every level.